

ELECTRIFICATION 2024

INTERNATIONAL CONFERENCE & EXPOSITION

Accelerating Together for an Electrified Future

March 12-14, 2024 | Savannah, GA
www.electrification2024.com

EVENT SPONSORSHIP PACKAGES

Would you like to highlight your leadership, increase visibility of your organization and spotlight your brand at Electrification 2024? We offer a wide array of sponsorship packages — including exciting new à la carte options — to amp up your presence.

Terawatt Sponsorship

\$100,000

- Twenty-five (25) complimentary full-conference registrations
- A 20' x 20' booth space with aerial signage
- Private meeting room in Exposition Hall
- One (1) sponsored session in an Educational Session Track
- Six (6) floor decals
- Recognition in the Opening Plenary Session
- High visibility and recognition at premier conference networking events
- Logo on prominent on-site signage and branding on sponsor on-site signage
- Banner ad and visibility in mobile app
- Logo in pre-conference emails
- Logo on Electrification 2024 website homepage
- Logo, URL and company description on website sponsor acknowledgement page
- Promotion on EPRI's social media platforms

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Gigawatt Sponsorship

\$75,000

- Fifteen (15) complimentary full-conference registrations
- A 10' x 20' booth space with premium carpet/padding and aerial signage
- Branding on sponsor on-site signage
- Four (4) square 4' x 4' color floor decals in Exposition Hall or session hallways
- Visibility in mobile app
- Logo in pre-conference emails
- Logo on Electrification 2024 website homepage
- Logo, URL and company description on website sponsor acknowledgement page
- Promotion on EPRI's social media platforms

Megawatt Sponsorship

\$50,000

- Ten (10) complimentary full-conference registrations
- A 10' x 10' booth space with premium carpet and padding
- Branding on sponsor on-site signage
- Two (2) square 4' x 4' color floor decals in Exposition Hall or session hallways
- Visibility in mobile app
- Logo in pre-conference emails
- Logo on Electrification 2024 website homepage
- Logo, URL and company description on website sponsor acknowledgement page
- Promotion on EPRI's social media platforms

Kilowatt Sponsorship

\$30,000

- Five (5) complimentary full-conference registrations
- A 10' x 10' booth space
- Branding on sponsor on-site signage
- Logo in pre-conference emails
- Logo on Electrification 2024 website homepage
- Logo, URL and company description on website sponsor acknowledgement page
- Promotion on EPRI's social media platforms

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NEW! À La Carte Sponsorship Opportunities

One sponsorship per option is available unless otherwise noted.

Attendee Lounges: \$20,000 each

- Two (2) available
- Sponsor an oasis among the Expo Hall booths, with your logo on signage and furniture in a comfortable space for networking, thought exchange and relaxation.

Conference Lunches: \$20,000 each

- Two (2) available
- Spotlight your brand with signage thanking you for your sponsorship, plus your logo featured on custom meal enhancements for attendees to take home. Past examples include branded jars of hot sauce and branded bottles of BBQ spice rub.

Recharge Lounge: \$17,500

- Capture the attention of attendees while they re-energize both their devices and themselves — without needing to leave the Expo Hall — in this branded lounge featuring comfortable seating paired with customized charging furniture.

SOLD: Name Badge Lanyard: \$12,000

SOLD: “Sip and Print” Sponsorship: \$11,000

- Connect with attendees as the first sponsor they see upon arrival at the conference the evening of Monday, March 11, with branded drink tickets and a table next to registration to showcase your products and services.

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Expo Hall Breaks: \$10,000 each

- Three (3) available: one (1) morning break (Wednesday, March 13) and two (2) afternoon breaks
- Highlight your brand during a themed morning or afternoon break, with your logo on event signage and signature items. Past examples include custom espresso bean packets, coffee cups and cocktail napkins.

W-Fi Sponsorship: \$9,500

SOLD: Hotel Key Cards at Main Conference Hotel: \$8,500 for 4,000 room keys

Conference Session Sponsorships: \$6,000 per slot

- Five (5) available
- Take center stage with the opportunity to introduce an Educational Session – plus enhance your visibility with your logo on the room’s holding slide and on session signage.

High-Definition Designated Channel in Main Conference Hotel Guest Rooms: \$3,500

Closing Plenary “Takeaway” Sponsorship: \$3,000

- Provide a branded takeaway to attendees as they make their way out of the Closing Plenary Session – commemorating their time at Electrification 2024 and in Savannah, and leaving a lasting impression of your conference support.

FOR ADDITIONAL
QUESTIONS, CONTACT:

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